



DOC delle Venezie *Pinot grigio, Stile Italiano*

Guaranteeing the origin

To protect, to strengthen and to promote Pinot grigio: these are the core goals of the newly created Consortium delle Venezie DOC.

In order to do this, at the end of the entire production chain certification, each delle Venezie DOC bottle passes through professional oenologists' tasting commissions and finally receives the Italian government seal as maximum expression of a certified quality wine.

Delle Venezie DOC Wines are:

- Pinot grigio also in Frizzante type
- Pinot grigio Spumante (V.S. and V.S.Q. categories)
- Bianco

One land's quality

The Alps, the Garda Lake right to the Venice lagoon and the Adriatic Sea up to the Collio hills: a great diversity of extraordinary terroirs where the vine is rooted, able to express the great excellence of the Italian Pinot grigio.



The wisdom of a great tradition

The new delle Venezie DOC is the result of the history and the culture of women and men who have built day by day the great "Triveneto vineyard". Pinot grigio production system is today based on a young, modern, environmentally friendly vinegrowing system that looks towards quality productions, recognized and able to ensure that these wines really represent those expressed values to the final consumer. Since its first harvest in 2017, the entire Pinot grigio production from the administrative territories of Trentino, Veneto and Friuli Venezia Giulia is today certificated as DOC.



Consorzio Vini DOC delle Venezie

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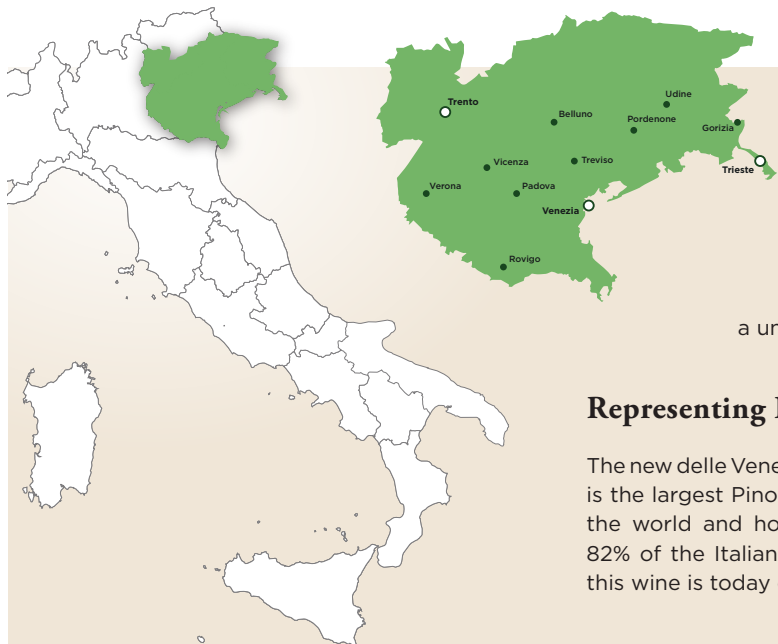
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Organismo responsabile dell'informazione:
CONSORZIO VOLONTARIO PER LA TUTELA DEI VINI DOC DELLE VENEZIE
Autorità di gestione: Regione del Veneto, Direzione AdG FEASR Parchi e Foreste

Vine's uniqueness

A complex and versatile grape variety, the Pinot grigio vine was found in the Venetian area at the end of the 1800's, an extremely favorable and vocationed area. The wines here produced present different nuances of scents and flavors and, thanks to specific climatic conditions and the unique characteristics, have easily helped to conquer all over the world consumers: Pinot grigio today represents the main exported Italian grape variety and the fourth one cultivated in Italy. Thanks to the new DOC delle Venezie, **yields per hectare have been reduced** to ensure a new level of qualitative excellence in this great Italian wine.



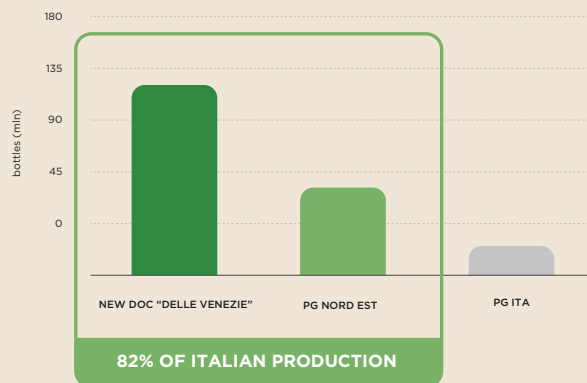
1 autonomous province (Trentino)

2 regions (Friuli Venezia Giulia, Veneto)

a unique **25.810** hectares Pinot grigio area

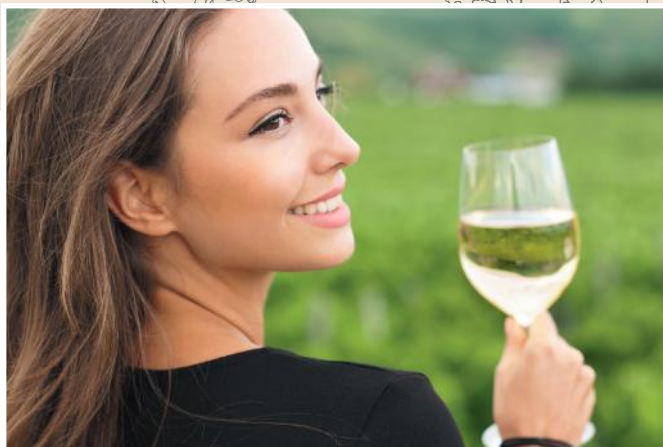
Representing Pinot grigio

The new delle Venezie appellation is the largest Pinot grigio area in the world and homeland where 82% of the Italian production of this wine is today concentrated.



Export

Pinot grigio in the world: Italy is the 1st country for production. An incredible DOC vocation to export always confirmed.



International Awards

Consumers all over the world have welcomed the new Pinot grigio DOC delle Venezie with a great interest. International press and professional opinion leaders have recognized the excellence of the Italian style of delle Venezie DOC wines, shortly winners of important awards in the main world's competitions dedicated to global Pinot grigio productions. 2018 second vintage is now almost bottled and delivered to consumers.