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Italy's main Pinot Grigio region stops new plantings

The Consorzio Doc delle Venezie has announced that no more vineyards can be created in its area, for a period of three years, starting on 1 August 2019.



Triveneto is the world's largest Pinot Grigio producer

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The Consorzio, founded in 2017, covers the three regions of Triveneto, including Veneto, Trentino-Aldo Adige and Friuli-Venezia-Giulia, and is the largest Pinot Grigio production area in the world. The decision has “the objective of improving and guaranteeing the quality of all the Triveneto Pinot Grigio,” according to a statement from the Consorzio.

At present, the area spreads over 26,000 hectares, but is set to increase to 30,000 in the next few years once the vineyards that have already been planted are taken into account.

All Pinot Grigio wines from the region are certified under a coordinated system. The Consorzio predicts the region will sell around 270m bottles of Pinot Grigio in 2019.

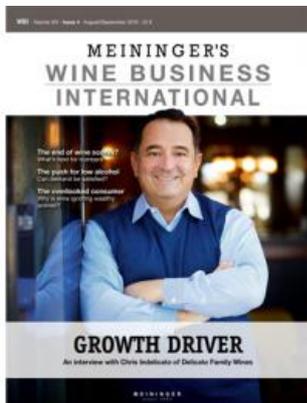
For more information on the issues facing the region, see this article by Elisabetta Tosi (<https://www.drinks-today.com/wine/analysis/protection-pinot-grigio>).

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